



SAGES 2015
2015 Surgical Spring Week
 April 15–18, 2015 — Nashville, Tennessee
 Gaylord Opryland Hotel & Convention Center

ADVANCE PROGRAM ADVERTISING ORDER FORM

AD PLACEMENT DEADLINE: September 26, 2014

ART MATERIALS DEADLINE: October 10, 2014

Company Name: _____

Contact Name: _____

Street Address: _____

Phone: _____ Fax: _____

Email: _____

Advertising Agency Info (if applicable): _____

ADVERTISING SPECIFICATIONS

- Ad Placement Orders must be received by: **September 26, 2014**
- Artwork Due with complete payment: **October 10, 2014**
(Camera-ready PDF)

NOTE: *Ad deadline precedes exhibit registration deadline.*

- All ads are 4-color.
- All ads are non-commissionable.

Mechanical Requirements:

Full Page trim size: 8 ½" x 11" (non-bleed)
 Half Page trim size: 8 ½" x 5 ½" (non-bleed)

OPTION: *If bleed, please bleed image 1/8" past ad size*

Please indicate if your ad requires specific orientation:

- Right page Left page

ADVERTISING RATES

Ad Type (4-Color)	Fee	Amount
FULL PAGE – Inside Front Cover	\$4,150	
FULL PAGE – Inside Rear Cover	\$3,900	
FULL PAGE – Interior	\$3,650	
HALF PAGE – Interior	\$1,950	
TOTAL AD COST		
50% Deposit Required (By September 26, 2014)		
Balance Due (By October 10, 2014)		
TOTAL PAYMENT		\$

- Check payable to SAGES enclosed
- Please charge \$ _____ to the credit card below:
- Visa MC AMEX Expiration: _____
- Card Number: _____
- Cardholder Name: _____
- Signature: _____

Reproduction Requirements: PDF files are preferred. Files set up incorrectly are not the responsibility of Show Management. For more information, contact Gabrielle Balara at 310-437-0544 ext. 113. Email artwork to: gabrielle@sages.org.

Circulation: The SAGES 2015 Advance Program will be distributed to 30,000 surgeons in the U.S. and abroad, including approximately: 6000+ SAGES members and applicants, ISLCRS members, ACS, ASMBS, EAES, IPEG and surgical leaders in Europe, Japan, Canada and South America. The Advance Program will also be available on the SAGES website at www.sages.org.

Schedule: The Advance Program will be mailed in November 2014.

Please return form to gabrielle@sages.org
 For more information contact Gabrielle Balara
 PHONE: 310 437-0544 ext. 113 ● FAX: 310-437-0585